CREATIVE SERVICES FOR
GAMING & METAVERSE

CONCEPT TO LAUNCH | DESIGN TO DEPLOYMENT

antier

INTRODUCTION

We empower studios, brands, and developers with art-driven, scalable game and metaverse production services. Our creative and technical teams deliver impactful visuals, optimized assets, and immersive design systems tailored to modern digital experiences.

END-TO-END SERVICE COVERAGE

Our comprehensive creative suite covers every major production domain, enabling a streamlined approach from ideation to launch across platforms and genres.

Concept Art

3D Model

Video Editing

Game
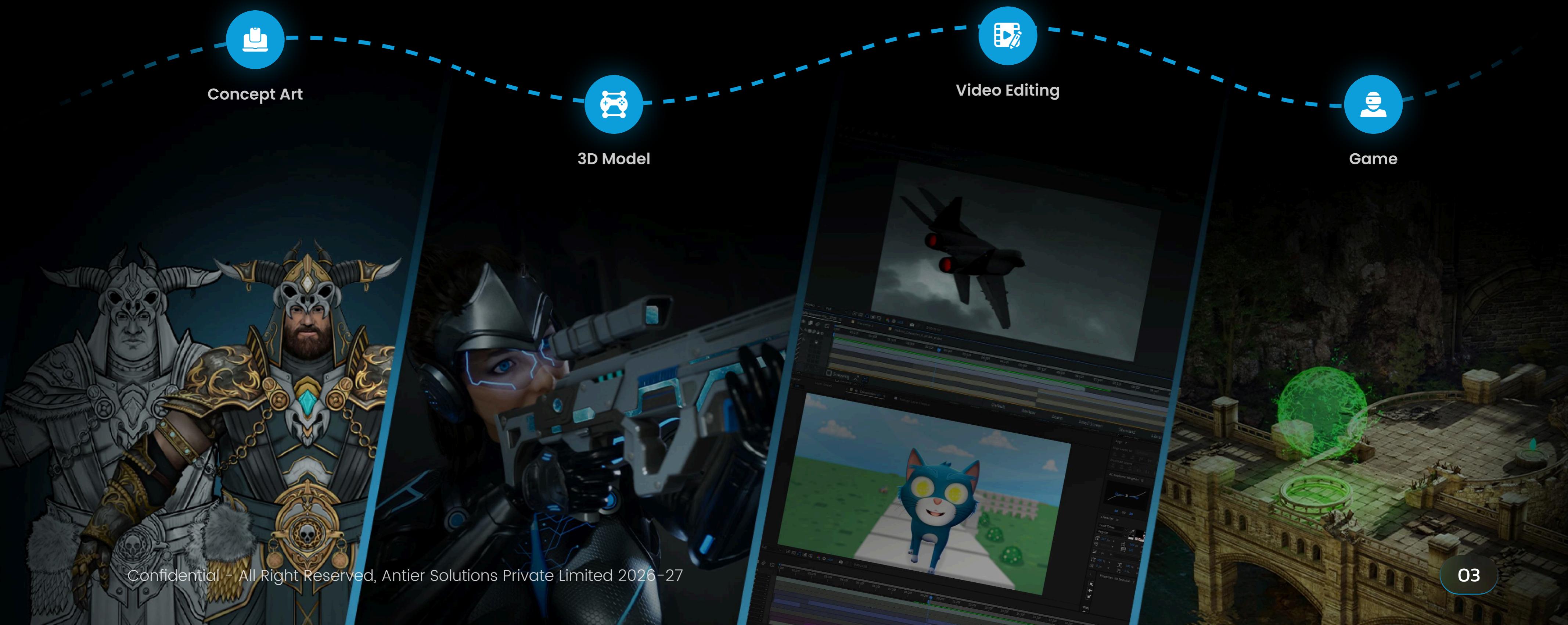
CONCEPT ART SERVICES

Where Worlds Begin

We deliver the visual foundation for your projects through high-quality concept art. From rough sketches to detailed renderings, we shape ideas into production-ready visuals across character, environment, and UI design.

01 2D Concept Art - Characters, Environments, Props, UI/UX

02 Cross-Genre - Casual Games, Hyper Casual Games, AAA Games, Metaverse

03 3D Conceptual Layouts & NFT Designs

**04** Multi-Platform Art Direction - Webgl, Mobile, PC, AR/VR

CHARACTER DESIGN & DEVELOPMENT

Creating Digital Icons

Our character team designs iconic personalities for interactive worlds. We handle every stage — from visual identity and sculpting to rigging and animation — with precision and creativity.

CONCEPT	HI-POLY	LOW-POLY	ID MASKS	3D RENDER
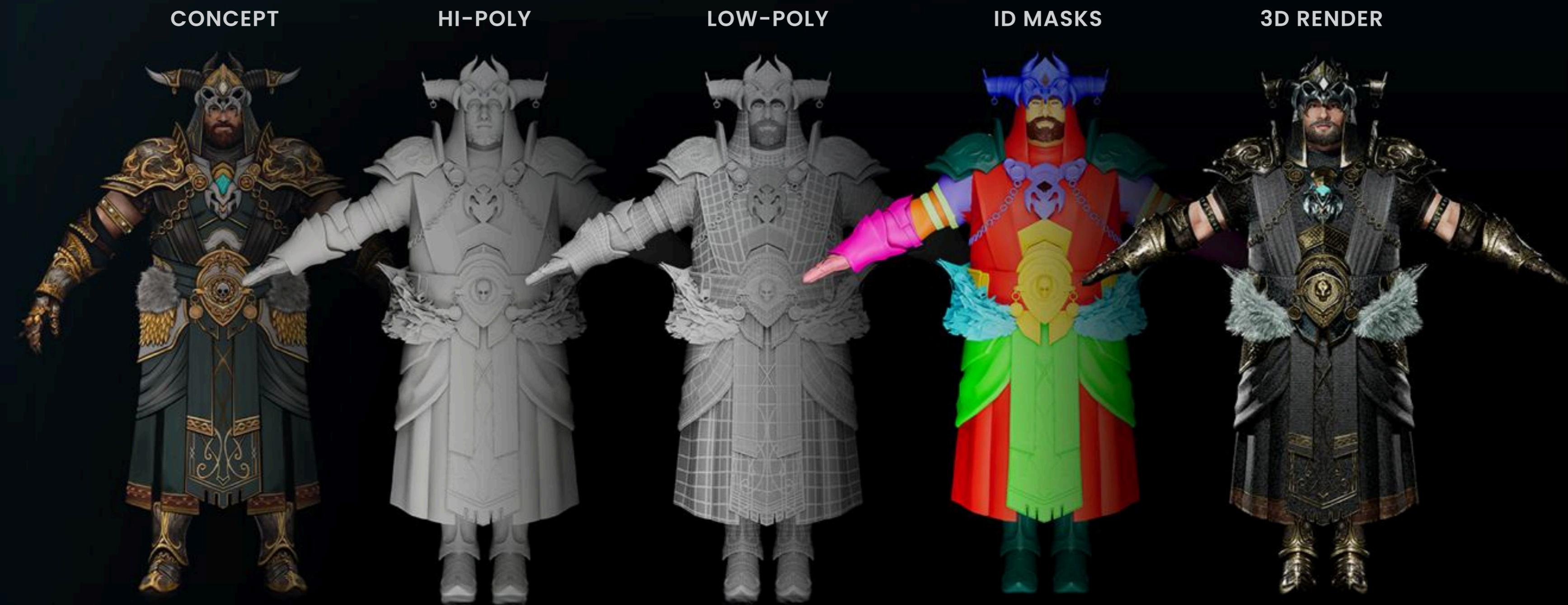
3D GAME ENVIRONMENT ART

Explorable Worlds, Built for Performance

We build game environments that are as functional as they are beautiful. Our level design, asset production, and optimization practices support immersive gameplay across all platforms.

Immersive 3D environments: terrains, interiors, cities etc

Modular asset workflows for fast world-building

PBR materials, lighting, and FX integration

VR/AR-ready optimization
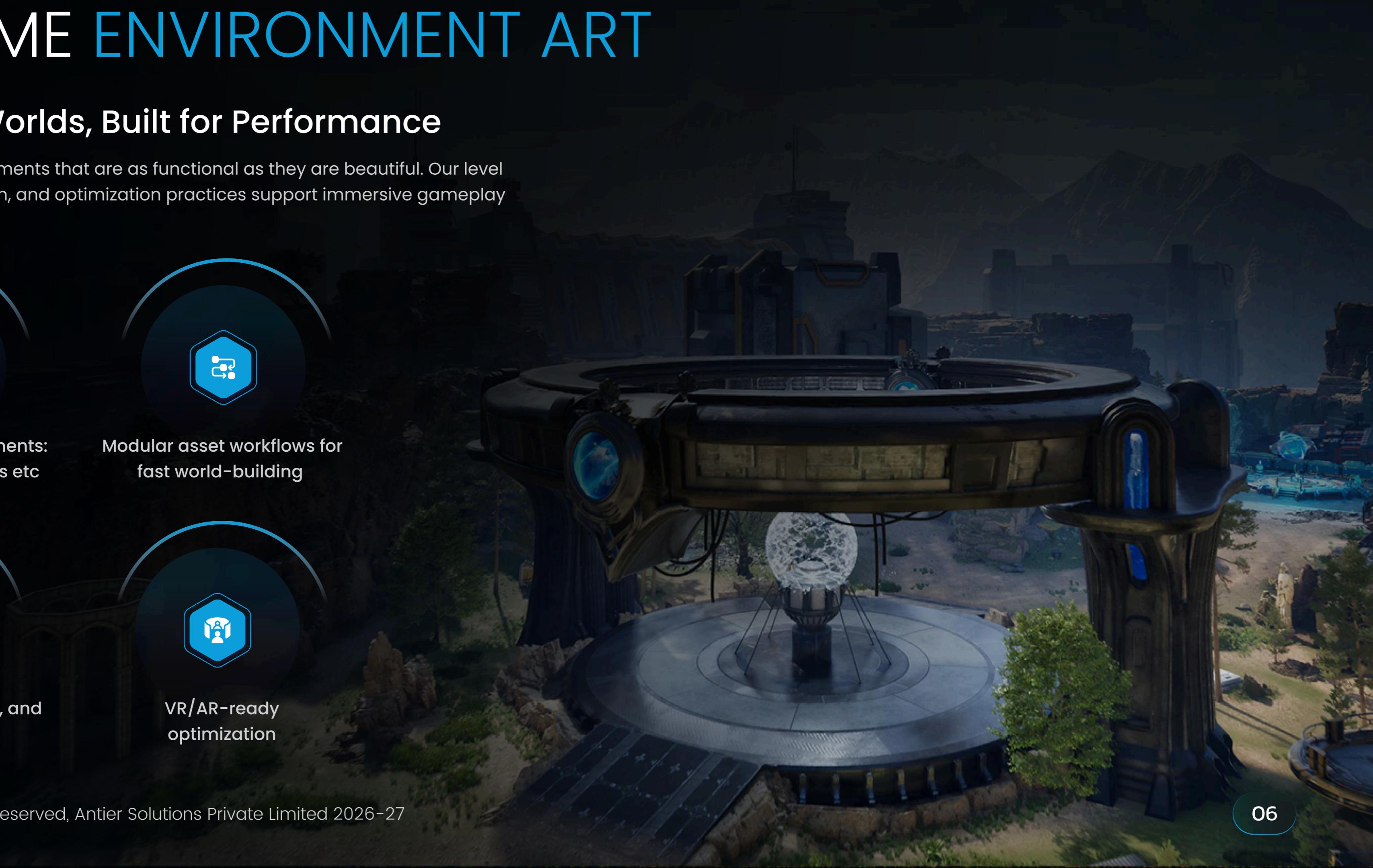
RIGGING & ANIMATION

Motion that Enhances Storytelling

We bring digital assets to life with expressive, efficient animation systems. From advanced rigging setups to cinematic motion sequences, our team ensures characters move with purpose.

Biped, Quadruped, Creature, and facial rigs

Mocap-ready workflows and keyframe animation

Gameplay loops, Narrative Sequences, and UI motion

Real-time engine compatibility
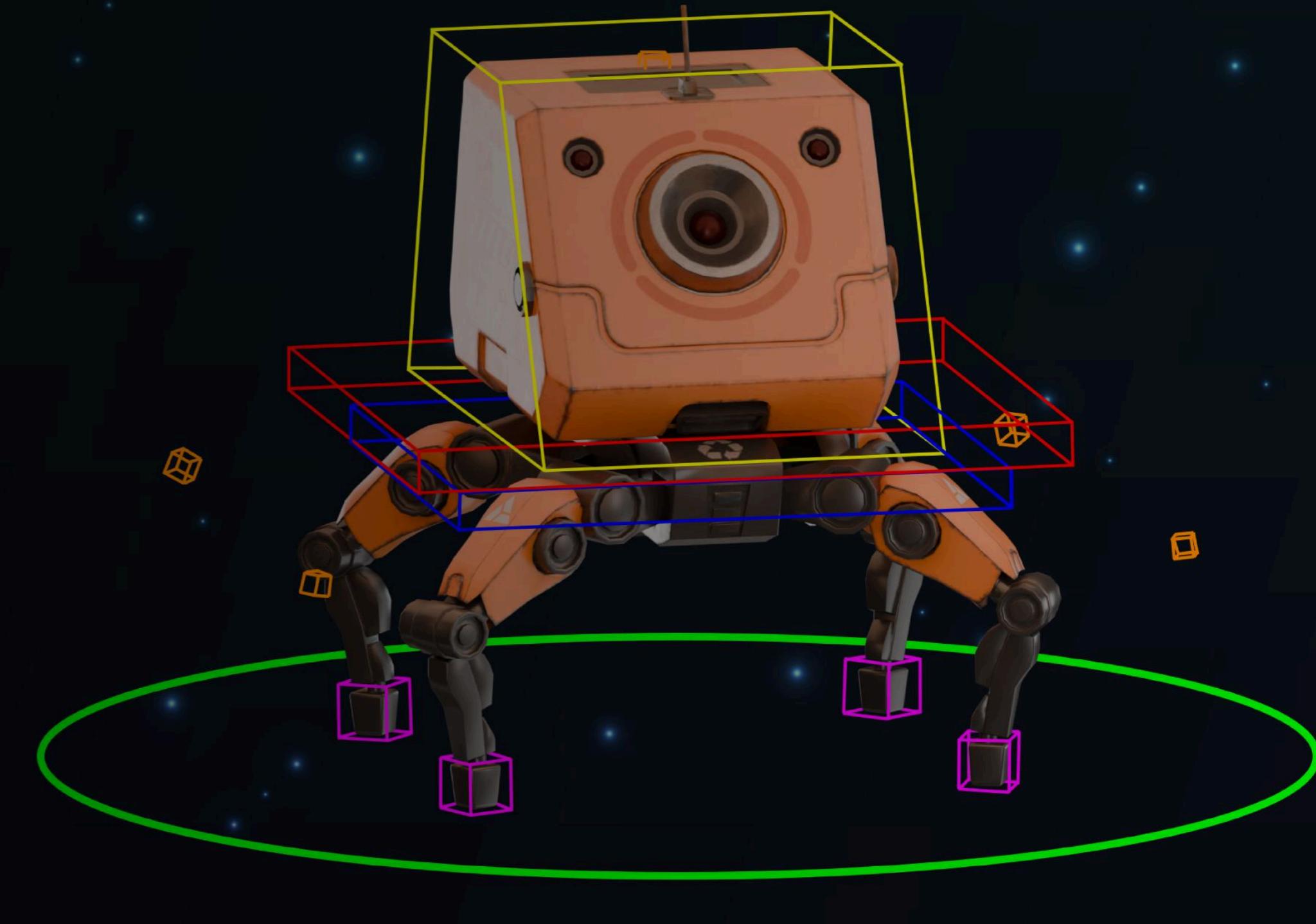
VIDEO EDITING & MOTION GRAPHICS

Visual Narratives That Captivate

We transform gameplay and concepts into compelling visual stories. Our editing and motion graphics services deliver trailers, promos, and video content that inform, engage, and convert.

- Game trailers, Launch videos, Highlight reels
- Marketing & promo content for all platforms
- Motion graphics for intros, HUDs, and transitions
- Narrative cohesion and brand alignment in every frame
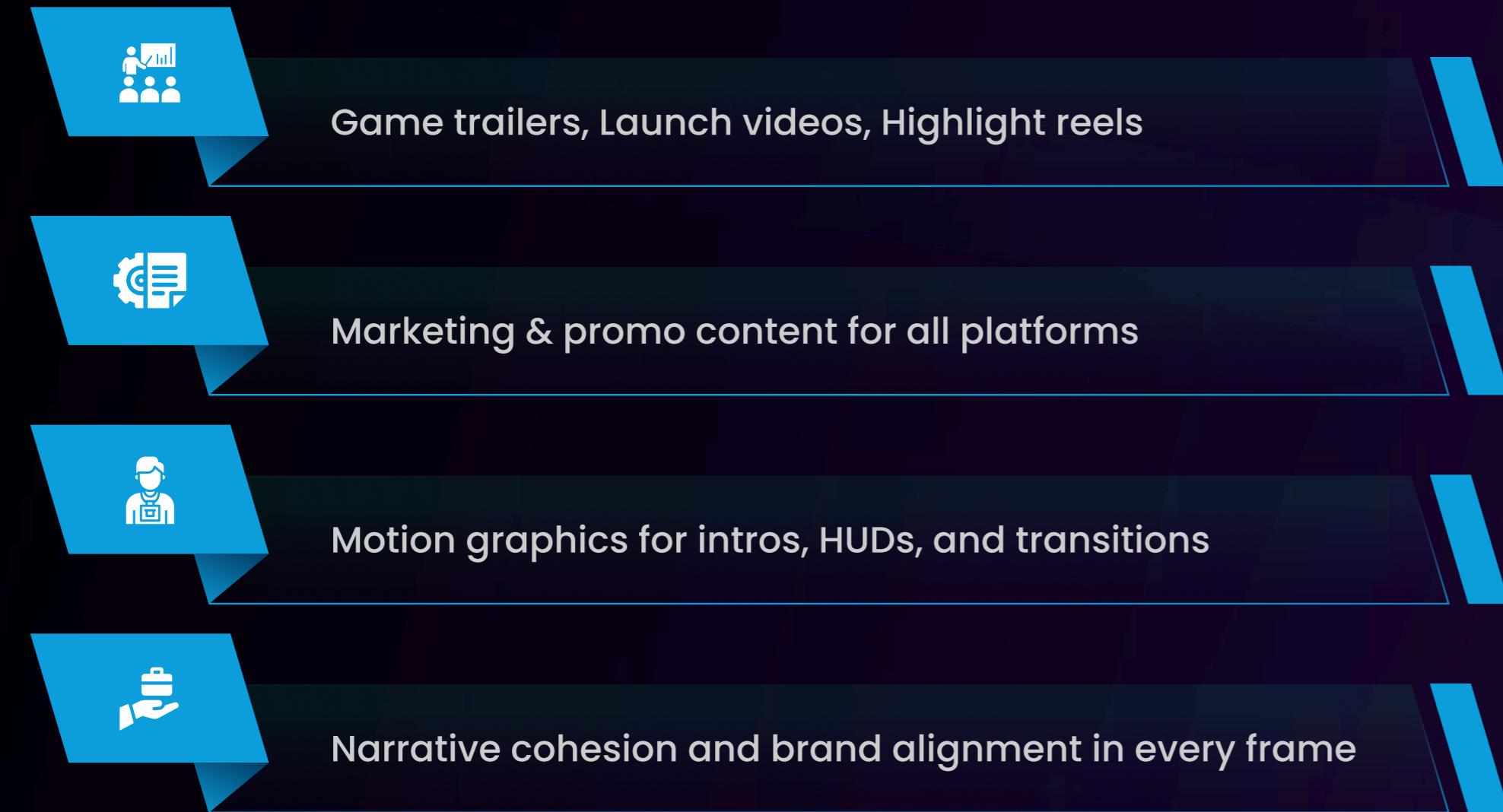
GAMING & METAVERSE SOLUTIONS

Game Engines, Immersive Platforms, and Blockchain Integration

We develop interactive experiences for games and the metaverse, blending real-time rendering with immersive design. Our projects range from casual mobile games to P2E ecosystems with AR/VR capabilities.

Hyper-Casual, AAA, And P2E Game Development

Multiplayer And Persistent World Architecture

Metaverse-Ready Avatars, Assets, And Scenes

### AR/VR/XR Integrations And Immersive Interface Design

GAMING INDUSTRY: STATISTICS

69%
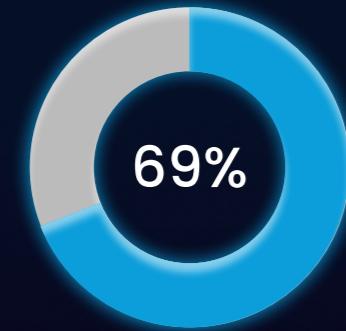
Projected Revenue

The projected revenue in the Video Games market for 2024 is $384.90 billion, indicating substantial growth opportunities and market expansion.

20%
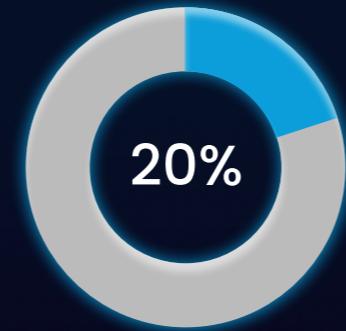
User Base Growth

The user base in the Video Games market is expected to reach 3.10 billion in 2024, highlighting the increasing popularity and widespread adoption of gaming.

92%
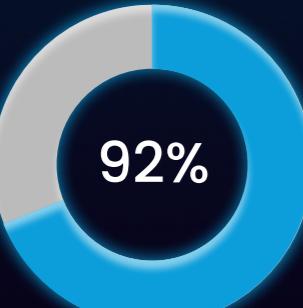
User Average Revenue per User (ARPU) Growth

The estimated Average Revenue per User (ARPU) in the Video Games market is $142.50, showcasing the potential for monetization and profitability per user.

DEVELOPMENT PIPELINE

Post- Production
» Refining the game performance
» Marketing and promotion
» Game launch
» Post-launch support

Pre-Production
» Game Design document (GDD)
» Build a basic prototype
» Plan the creation of game assets
» Establish a project plan

Concept & Planning
» Idea Generation
» Concept documentation
» Market Research
» Defining project scope

Production
» Testing
» Designing game assets
» Sound design
» Level design
» Integration of assets
» Game development and programming

MONETIZATION STRATEGIES

In-App Purchases

- Custom skins, power-ups, special abilities.
- Temporary boosts: speed, shields, double points.

Advertisements

- **Interstitial Ads:** Between levels or sessions.
- **Rewarded Ads:** Watch to earn currency, lives, power-ups.

Premium Subscriptions

- Exclusive events, ad-free, rare items/skins.
- Full ad removal option.

Seasonal Events & Battle Passes

- **Seasonal:** Limited-time events with exclusive rewards.
- **Battle Pass:** Tiered rewards via gameplay or purchase.

GAME TOKENOMICS MANAGEMENT

Purpose of Tokens

Incentivization & Engagement

Monetization Strategies

Governance & Transparency

01

03

05

07

02

04

06

Supply and Distribution

Balancing Token Flow

Security and Fair Play

GLIMPSES OF
# OUR GAMES

Let's Talk and Discuss

TROLLER CAT (HYPER CASUAL GAMES)

About the game

Troller Cat is an engaging web3 gaming ecosystem designed for easy access and built to launch a variety of games under one umbrella.

» Step into the Trollerverse, an infinite runner game where your journey begins in the annals of history and propels you into a thrilling, immersive future.

» Take on the challenge in TrollerDash, a top-down 3D endless runner where you control a high-speed cat racing along intricate wall paths. With dynamic lighting that shifts from morning to night, each run feels visually fresh and exciting.

» Beyond gameplay, users can earn additional game points by completing specific tasks directly on the website.

» And with the power of Web3 integration, your in-game earnings can be converted into crypto tokens—bringing real-world value to your virtual achievements.

View Demo
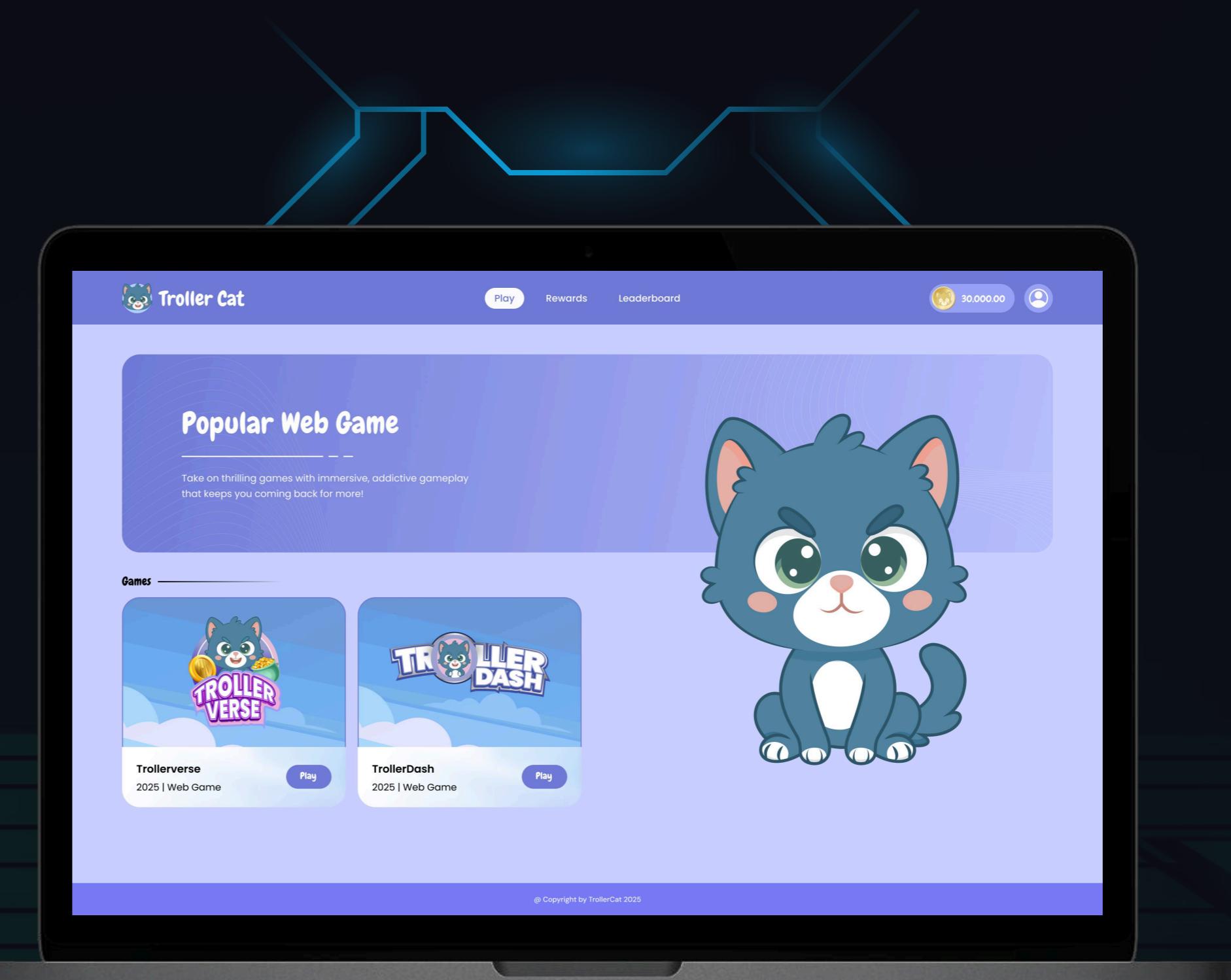
MORE GAMES

Tap Zap

It is a fast-paced, addictive ball-rolling game! Guide your ball across narrow platforms, collect diamonds, and avoid falling into the abyss. With simple controls

Pedal Pal

It is a fast-paced level-based cycling game where players dodge traffic and deliver packages within a time limit.

SIXR

It is a cricket game that combines immersive gameplay with web 3 component and play-to-earn mechanics.
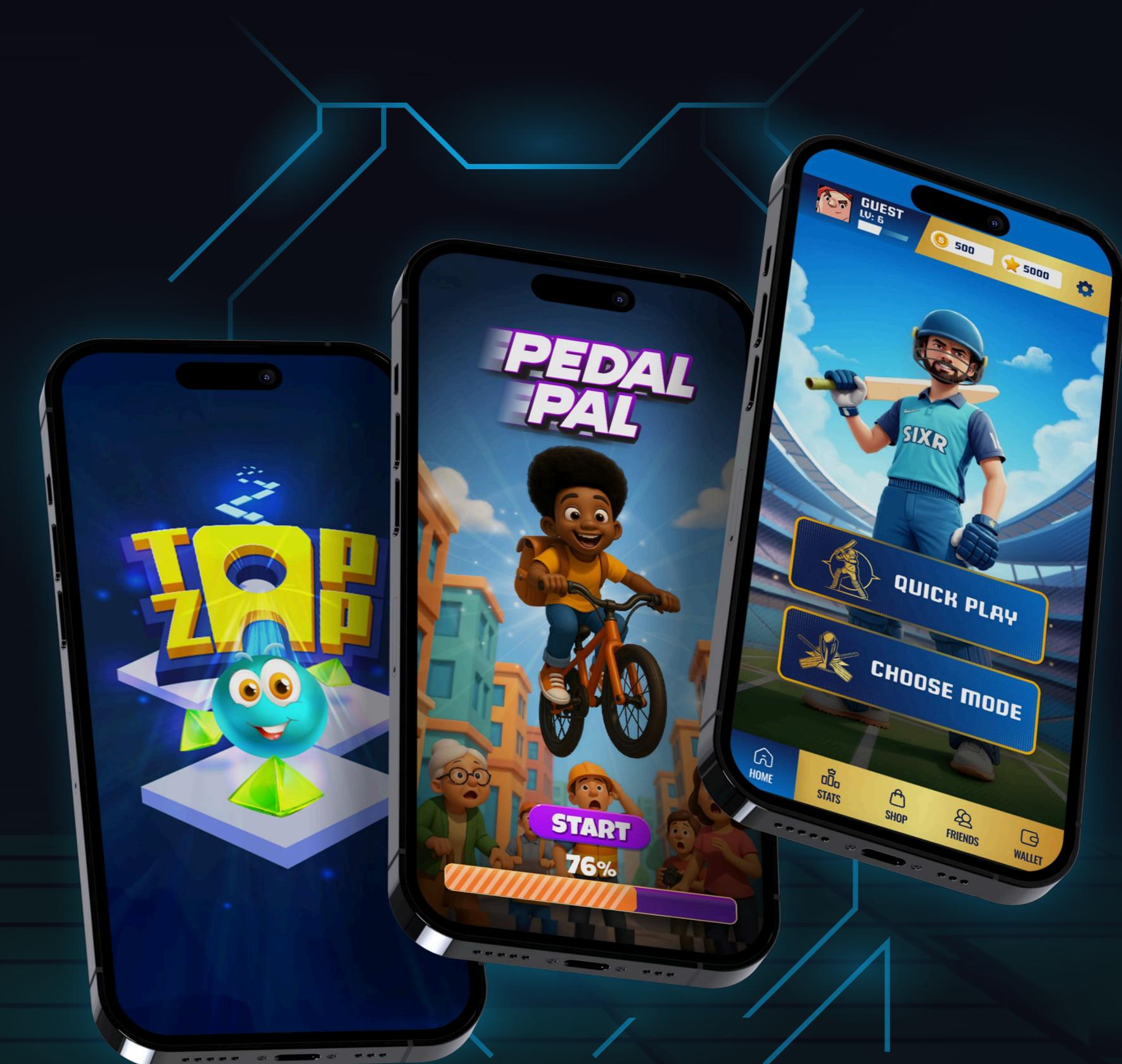
MORE GAMES

Flap n Fire

A flappy bird twist where players flap through vibrant worlds while shooting numbered blocks to clear the path. Combines precision flying with strategic shooting for addictive, fast-paced fun.

Block Break Blitz

Control a slider to keep the ball in play and smash through colorful brick layers. Face fresh patterns each level in this fast, reflex-driven challenge.

Kickmaster

Score goals, dodge obstacles, and collect coins in a vibrant football-themed game that tests precision, timing, and skill progression.

HELIUM WARS

About the game

Helium Wars redefine the battle royale genre by leveraging blockchain technology. This innovative approach unlocks a unique and rewarding gaming experience for players.

View Demo

BLOOD CURSE (A HORROR GAME)

About the game

The Main protagonist name John arrives at the mysterious villa, drawn by an inexplicable force or perhaps fueled by curiosity. A brief backstory reveals that the villa was once a happy home for a family of six, until a tragic incident occurred, shrouding it in darkness. As the character explores, they unknowingly trigger a magical ward, transporting them into the spectral plane within the villa.

View Demo

ZEPHYRA (THE LOST PROPHECIES)

About the game

"Zephyra" is an action-adventure RPG set on a singular, expansive island in a fantastical universe where players explore diverse regions, each ruled by powerful elemental guardians. Players take on the role of a "Realm Walker," a chosen individual capable of traversing the island's realms, harnessing elemental powers, and restoring balance to uncover ancient secrets.

View Demo

SHIDO NINJA (TAP TO EARN GAME)

About the game

The introduction of the tapping game brought a significant boost in both blockchain transactions and the number of active users in the Shido ecosystem.

New Blockchain Transactions	User Engagement	Token Distribution
6000+	**60,000+**	**65M+**

View Demo
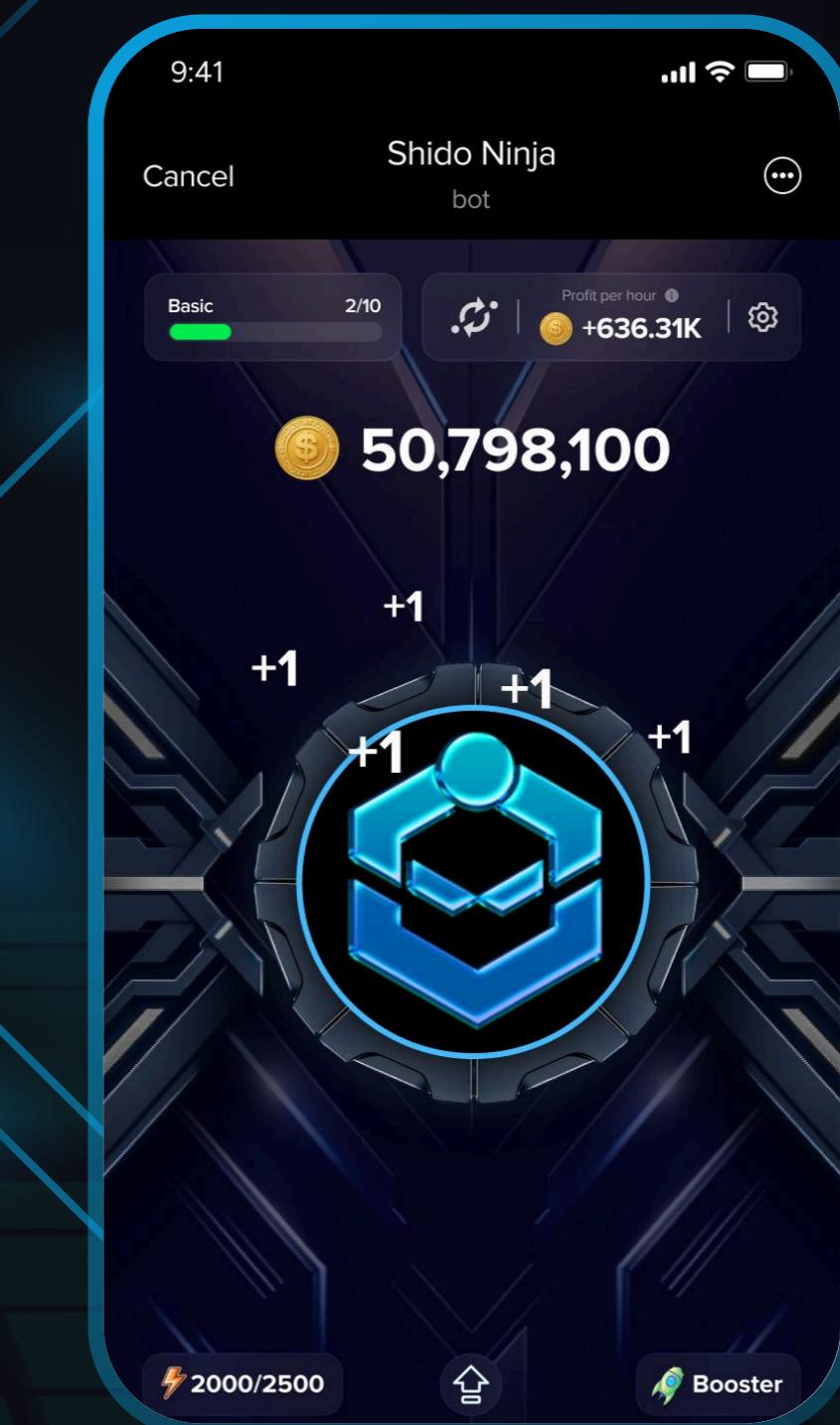
BUBBLE BLAST (TAP TO EARN GAME)

About the game

Pop the bubbles on the screen to earn points, with each color bubble awarding different point values.

Connect your Web3 wallet (Metamask/Polkadot) to compete for a spot on the leaderboard by achieving high scores.

Rank in the top 100 on the leaderboard for a chance to win loot boxes and rewards like iPhones, iPads, iTunes gift cards, packs of 5ire tokens, 5ire merchandise packs, and more!

View Demo

BOUDICEA TAP (TAP TO EARN GAME)

About the game

Engage in a thrilling tapping game where each tap earns points and consumes energy. Progress through levels to boost your per-tap earnings and use energy boosters to keep going without delay. Invite friends to join and earn in-game rewards, enhancing your experience

View Demo
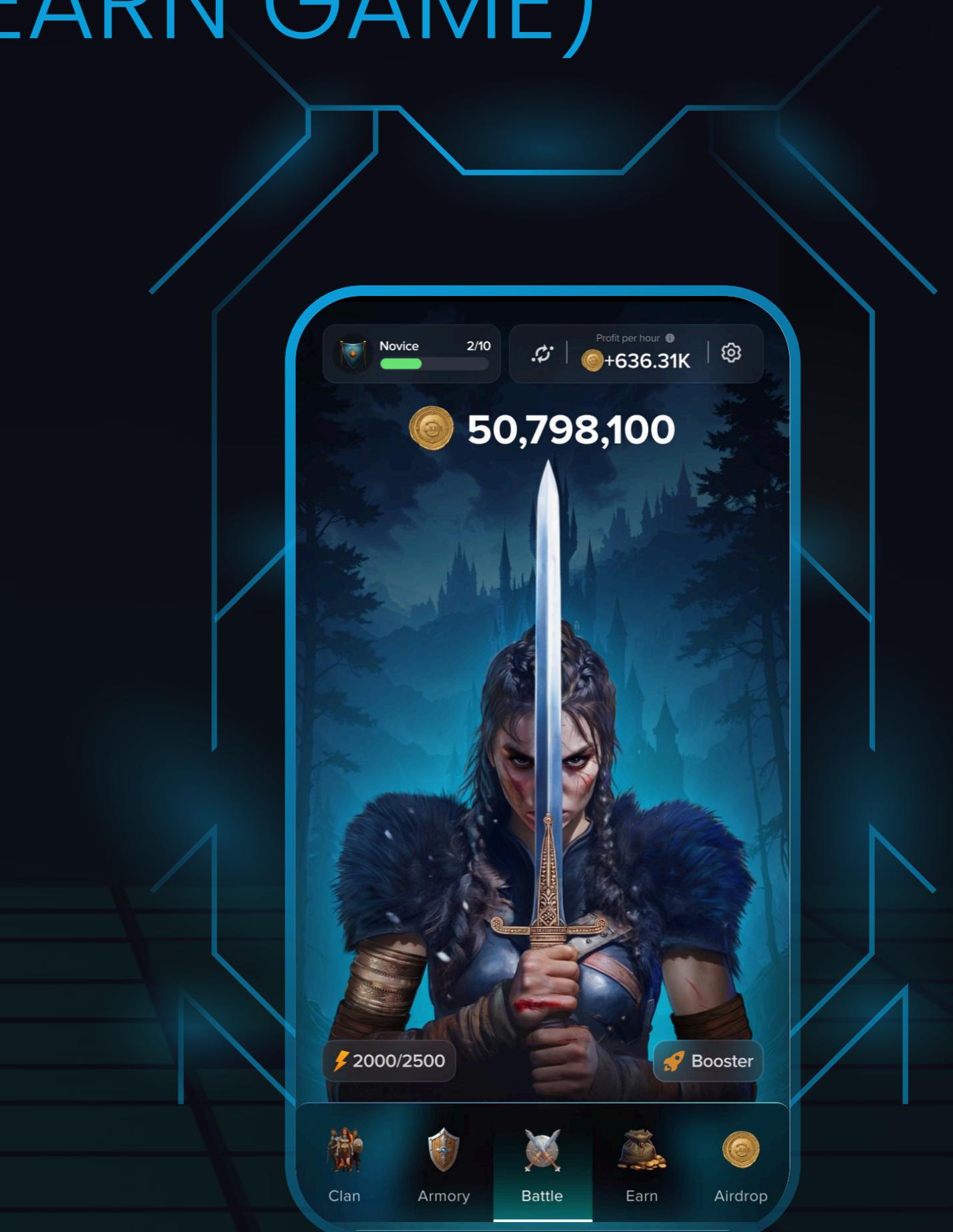
GLIMPSES OF OUR
METAVERSE

Let's Talk and Discuss

K.A.CARE MISHKAT IMMERSIVE EXHIBITION

Mishkat Interactive Center for Atomic & Renewable Energy is a science discovery center in Riyadh, Saudi Arabia, focused on educating the public, particularly youth, about renewable energy and related technologies. The center is a flagship initiative of King Abdullah City for Atomic and Renewable Energy (K.A.CARE). It seeks to create a digital twin of the Mishkat Centre in the Metaverse,

View Demo

DIGITAL RAM MANDIR

Digital Ram Mandir is the brainchild of Suveett Kalra, who has traveled to over 1000 Religious Places. His awareness and unique insights into Religion and Spirituality are impeccable. His entrepreneurship skills together with his tech savviness make him the ideal contender to build such an experience.

The Idea behind the project Digital Ram Mandir is religious mini-games represent a new frontier in the religious content market, providing a quick and engaging way for people to connect with their spirituality.

View Demo
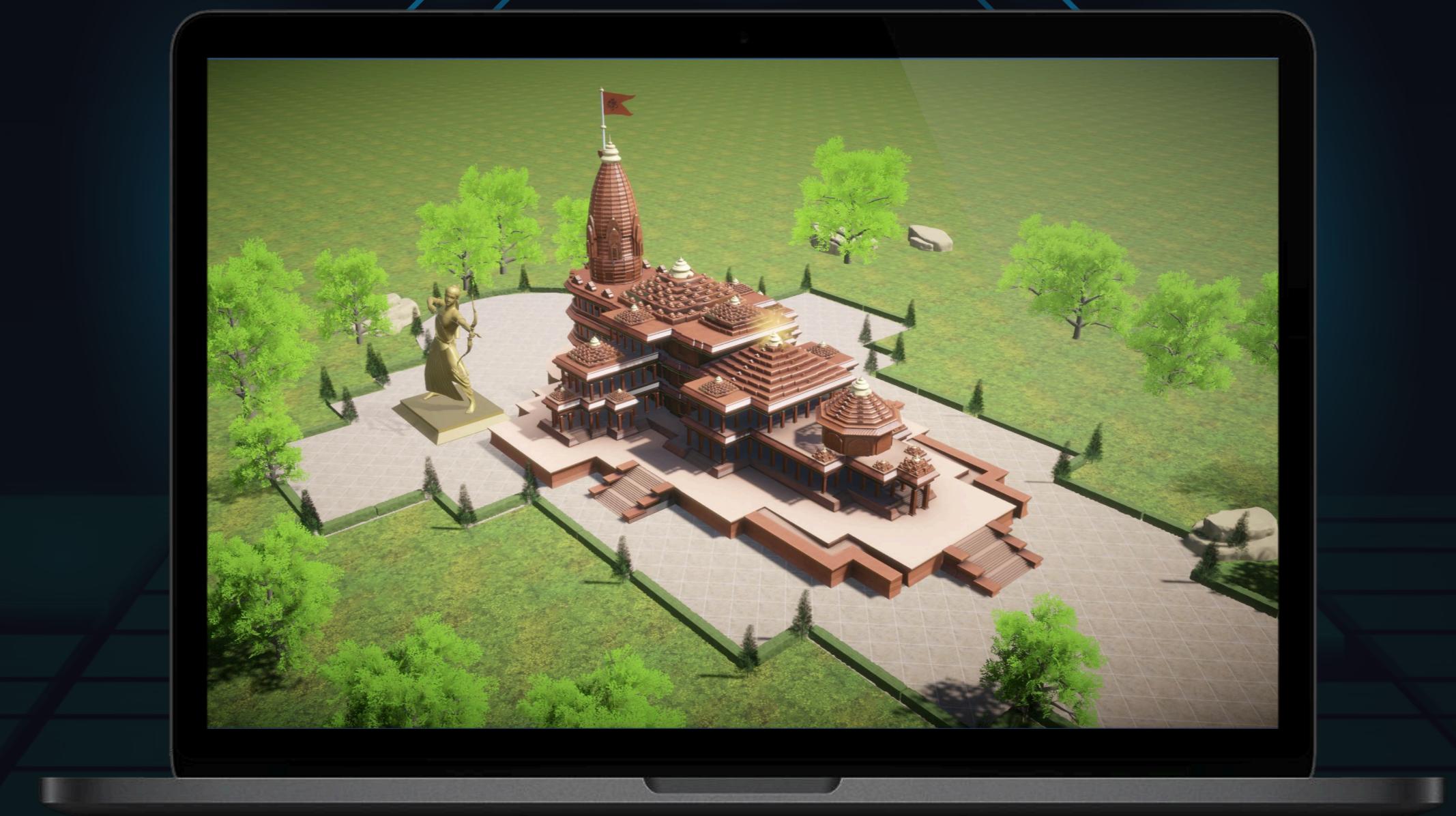
LUNCVERS3

LUNCVERS3 is a metaverse platform designed as a vibrant, city-like environment. It enables users to explore diverse zones such as business districts, entertainment arenas, educational hubs, and residential communities. The platform offers immersive social, educational, and economic experiences, aiming to blend virtual interactivity with blockchain integration.

View Demo

TECHNOLOGICAL EXPERTISE

Designing

3D Development — TOPOGUN

Texturing — Quixel

Animation

Development — Unity · node.js · React · HTML5

Management — slack · Trello · Jira Software

Rendering

WHY CHOOSE US

We align our services with your product vision, ensuring end results that meet market expectations and user delight. We focus on usability, storytelling, and brand resonance in every deliverable.

01 Proven Expertise Across The Creative And Technical Spectrum

02 Customized Pipelines From Pre-Production To Post-Launch

03 Cross-Platform Delivery: Mobile, PC, Console, Web, XR

04 Scalable Team Structure With Rapid Iteration Capability

OUR VALUE TO YOU

We align our services with your product vision, ensuring end results that meet market expectations and user delight. We focus on usability, storytelling, and brand resonance in every deliverable.

- Seamless Alignment With Your Product Vision And Audience

- Agile Execution And Consistent Client Collaboration

- Cohesive Storytelling And Top-Tier Asset Quality

- Future-Ready Creative Partnerships

GLOBAL PRESENCE

Our relationship with partners and customers spans impressively all over the map.

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Let's Talk!

THANK
YOU